



TASHA SUN

designer // photographer // creative

▼ ABOUT ME ▼

Having found my love for design through reading Geronimo Stilton books as a child, I got my creative juices flowing by creating random powerpoint slides for fun back then!

MY INTERESTS



Food



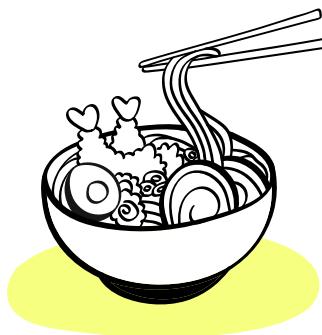
Dancing



Movies

My friends describe me as an **outgoing, confident and fun-loving person**. So if that sounds like a great fit for your team, please welcome me with open arms...

Maybe even with a big bowl of **tonkatsu ramen**.



I would totally love that.

▼ CONTACT ME ▼



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WORK EXPERIENCE

Nov 2025

MINISTRY AGENCY

Art Director (Freelance)

During a brief stint at Ministry Agency, I designed and produced social media campaigns for clients including Sentosa and URA, handling storyboarding, video editing, and visual content creation across multiple projects.

Sep - Oct 2025

ADRED CREATIVE

Junior Art Director (Freelance)

Worked on social content and key visuals for brands like MaxiCash, SportCares, SPC, and Bausch & Lomb. Created assets for in-store collaterals, including banners and POS materials, and supported campaign development across digital and retail touchpoints.

Jun - Oct 2024

ULTRASUPERNEW

Art Direction Intern

Worked on social media content and out-of-home ads for TADA, contributed to client pitches for Resorts World Sentosa, and developed the visual identity for InventWood. Also managed USN's social media presence and provided event photography coverage for gallery events.

2023 - present

FREELANCE PHOTOGRAPHER & VIDEOGRAPHER

Independent Creative

While pursuing my studies, I worked as an editor for The Hop Pod on YouGotWatch's YouTube channel and as a photographer for various events like UOB's corporate workshops.

Currently, I continue to work on a freelance basis, with some recent clients including KOLs, MAGES Institution, and Artyzen Hotel.

2021 - 2023

THE SMART LOCAL MEDIA GROUP

Junior Creative Executive

As a versatile creative, I produced a myriad of content for this leading media company, from photography to video content and even graphic design. Despite holding a Junior role, I assumed leadership as the head of photography, responsible for the quality of all photo content prior to client delivery and publication.

Holding the title of 'Viral Queen' in the department, I have produced many pieces of viral content with views even spanning over 4 million. Some clients I've worked with include LTA, Klook, McDonalds, Singapore Police Force and other well-known brands.

Jun - Aug 2020

START SOMETHING STUDIOS

Design Intern

In my short time here, I developed screen designs, improved user-experience, as well as refreshed brand identities for a mobile application. Additionally, I also worked on packaging design for a local artiste from Singapore.

EDUCATION

2023 - 2025

UNIVERSITY OF THE ARTS LONDON NANYANG ACADEMY OF FINE ARTS

Bachelor of Arts (Hons) in Design Practice

Graduated with First Class Honours

2018 - 2021

SINGAPORE POLYTECHNIC

Diploma in Visual Communication & Media Design

2019: Main Committee of Media, Arts & Design School Club

2020: President of Strictly Dance Zone

2014 - 2017

PRESBYTERIAN HIGH SCHOOL

GCE O-Levels

2016: Secondary 3 Class Chairperson

2017: President of Dance Society